

Company Profile

Flosum is an international software company that has pioneered the Salesforce application life cycle development sector. Our firm is focused on transforming the DevOps experience for our clients, allowing them to accelerate their operational agility and improve collaboration. The unique architecture of our products provides security, governance and compliance abilities that are unparalleled in the industry. We are trusted by some of the largest brands around the world and provide customized assistance, training and knowledge transfer to each of our customers who operate in a multitude of industries.

Flosum Solutions

✓ DevOps & Release Management

Flosum is a true end-to-end Salesforce application lifecycle management solution. Flosum enables code repository, environment management, conflict management, regression testing and more.

✓ Data Migration

Native Data Migration tool that allows developers to very easily move an entire hierarchy of data while maintaining all relationships.

Company Metrics

- Founded in 2014 by an ex-Salesforce Employee
- Headquartered in San Ramon, CA
- Two development centers in Eastern Europe and India
- Three support centers in the US, Eastern Europe and India



Winner of the
Salesforce Partner
Innovation Award



Five-star rating on the Salesforce
Appexchange, with over 225
individual customer reviews.



FINANCIAL STRENGTH

Flosum has demonstrated incredible growth and been cash flow positive since inception in 2014. It is completely funded by customer revenue and **92%** of earnings are re-invested back into the company.

REVENUE INVESTMENTS

Sales & Marketing	35%
Research & Development	28%
Customer Support	14%
Retained Earnings	16%



CUSTOMER SATISFACTION

103%

Revenue retention

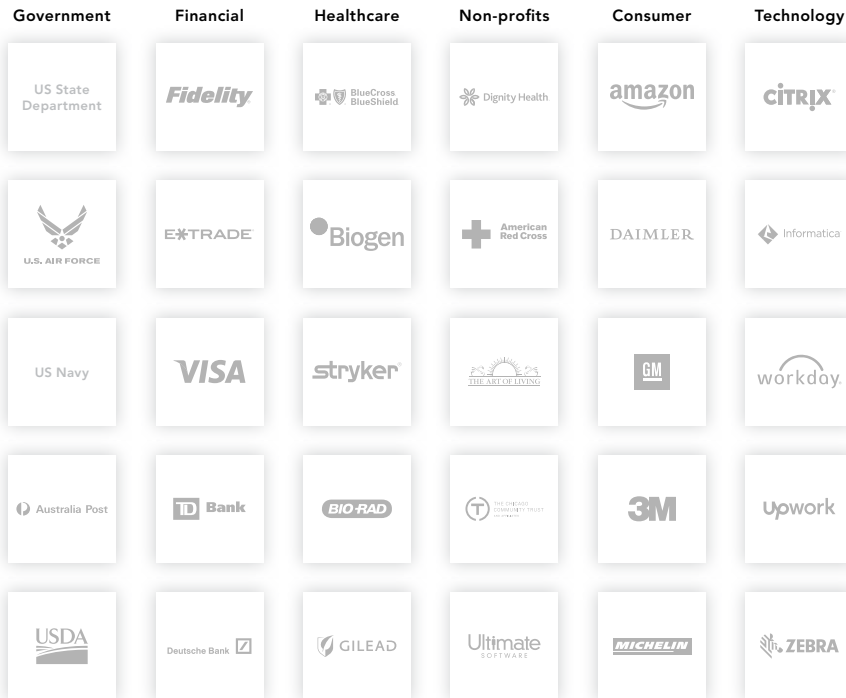
98.2%

Customers would recommend Flosum



Customers

Flosum has hundreds of customers world-wide in a variety of industries.



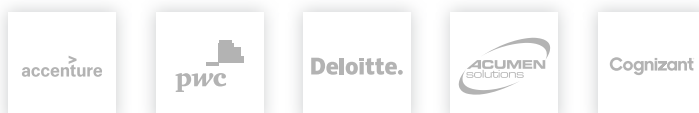
Technology Partners

Flosum partners with multiple technology firms to bring best in class release management opportunities.



Enterprise Implementation Partners

Flosum has more than 100 implementation firms. Referrals can be provided based on geography, industry and specialization.



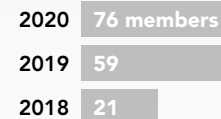
SECURITY

Flosum is the most secure DevOps solution on the market. Because it is 100% Native to the Salesforce platform, no third party servers or integrations are used and Flosum can provide any compliance attestation that Salesforce provides. It is the only Release Management Solution approved for use on the government cloud.



TEAM STRENGTH

Our team has increased **361%** in the past 3 years. We are now over 76 members strong.



DIVERSITY

43%
Women

45%
Other minorities



PHILANTHROPIC WORK

The Flosum Foundation sponsors more than 150 children in India. Our contributions help pay for food, education and family needs. We are also involved in water restoration projects in Karnataka and are proud to be a 1% equity partner.